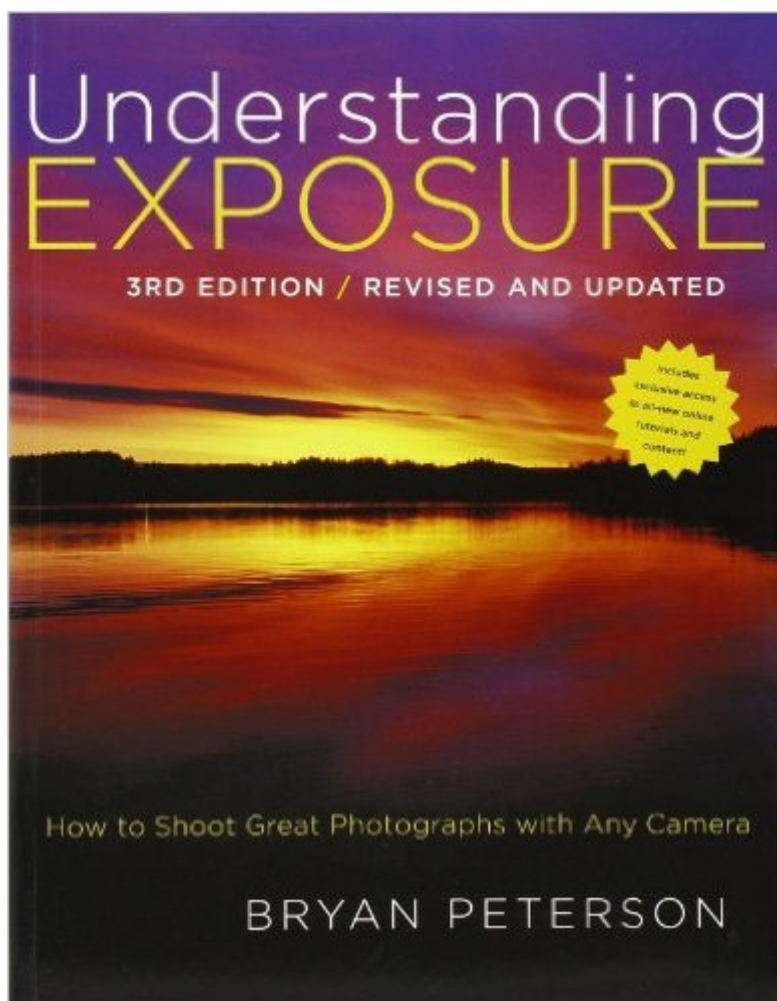


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# Understanding Exposure, 3rd Edition: How To Shoot Great Photographs With Any Camera



## Synopsis

With more than 350,000 copies sold, *Understanding Exposure* has demystified the complex concepts of exposure for countless photographers. Now updated with current technologies, more than one hundred new images, and an all-new chapter, this new edition will inspire you more than ever to free yourself from auto and create the pictures you truly want. In his trademark easy-to-understand style, author Bryan Peterson explains the relationship between aperture and shutter speed, including how to achieve successful exposures in seemingly difficult situations. You will learn:

- Which aperture gives you the greatest contrast and sharpness, and when to use it
- Which apertures guarantee the background remains an out-of-focus tone
- Which one aperture when combined with the right lens creates an area of sharpness from three feet to infinity
- How to creatively use shutter speed to either freeze an action or imply motion
- Where to take a meter reading when shooting a sunset, snow, or a city at dusk

With new information on white balance, flash, HDR, and more, this updated classic will inspire you to stop guessing and take control of your settings for better photos anytime, anywhere, and with any camera.

## Book Information

Paperback: 176 pages

Publisher: Amphoto Books; 3rd edition (August 10, 2010)

Language: English

ISBN-10: 0817439390

ISBN-13: 978-0817439392

Product Dimensions: 8.5 x 0.4 x 11.1 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (953 customer reviews)

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## Customer Reviews

*Understanding exposure* third edition. Although it could be called *Understanding Your Camera* This is a fairly complete overhaul of the second edition. It covers all of the things covered in the second edition and additionally Author Bryan Peterson covers HDR (High Dynamic Range) photography. One of the sections I enjoyed the most is Peterson's photographic triangle. aperture,

shutter speed and iso. All three are of equal importance in the photo though I sometimes forget about the effects of different iso's so this section brought that to life for me. Some of the other subjects that were interesting to me was his explanation of white balance and how it's over rated "It's my opinion that, next to the histogram, the white balance is one of the most overrated controls on the digital camera". Another section I liked was one entitled "The sky brothers" Here Peterson talks about difficult light and contracts situations that meters have difficulty with. Peterson moves the light meter to one area or another to get a reading that's not so effected by bad light or contrast including the always difficult photos of snow. Peterson also covers in detail all of the camera settings and discussed the advantages of one setting over another, aperture priority versus shutter priority etc. One of the things he covers in detail is the usage of automatic settings and how they can hinder photographic creativity. Including Exposure Peterson covers all aspects of photography, lighting, DOF, sports settings, portrait settings, landscape, night and low light photography. Paterson does a great job of describing who each of the settings work together and effect each other. Peterson really encourages the reader to think outside of the box (or view finder) to understand and use all of the creative features of the camera and your imagination. The book is a good mix of photos and descriptive writing that gives the reader the camera setting information but the thought process in deciding what settings to use. Peterson's writing style while describing the subject matter and the settings used on the camera really bring the reader into the idea behind the photo. The appeal of this book is really for the novice to intermediate photographer. I can't think of any one subject about photography that Peterson doesn't present and explanation about. Beautiful photography, nice writing style, detailed but concise explanations makes this one a keeper. If you like the second edition you'll find the third edition invaluable.

This third edition of "Understanding Exposure" by Bryan Peterson is brilliant! In the first 30 pages, I've gotten more information on how to use my camera settings to take creative photographs than the dozens of books I've read, or all the courses and seminars I've taken. And all for less than \$20! Some reviews have suggested that this book is only for the very basic beginner. I beg to differ. I have been counseled by and shadowed many professionals who've been in the industry a number of years, (never mind all the money spent on books, videos, seminars, clinics and courses). After spending any time with the pros, I was always certain that the only way to get the best photos was to get a bigger bank account to be able to purchase the best, most up-to-date gadgets, special lights, expensive strobes (in multiples), and super expensive/fancy lenses. Oh... let's not forget the assistants that you'll also have to hire to hold some of the gadgets. And yet, most of their photos

looked so homogenized and truly a product of all the photographic "stuff" rather than the camera. I kept thinking that maybe I was just not getting it. I was almost convinced that obviously, all the creative photos are just good quality, basic photos which have been processed, and re-processed in one or more editing software programs such as Photoshop (another one of the "must have" gadgets). NO!! Bryan Peterson explains how to really use the camera to get that creative shot. After all, capturing a photo, is really nothing more than capturing and manipulating light. He makes it simple enough for the beginner to understand, and yet, without being condescending, can teach (or remind) the pros of the all-too-frequently overlooked simplicity of how to use only the camera, considering ISO, aperture and shutter speed to work in harmony to get a 'one of a kind' photo. One of the statements I have heard all too often from professional photographers is that the on-camera flash is useless. Interestingly, I have found it to be a godsend in many photographic situations, and then get accolades from the same professionals about the quality of the lighting. Hmm... Anyway, Bryan Peterson shares information on what I've already discovered; the on-camera flash is another great tool that already comes with your camera. I will, in all fairness, confess that I have a DSLR, so I can't deny or confirm the book's subtitle of "how to shoot great photographs with any camera" and how it relates to the 'point and shoot' cameras.

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